

Taha Mohee

Senior WordPress Developer

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Professional Summary

Senior WordPress Developer with 5+ years of hands- on experience delivering multilingual WooCommerce stores and content- heavy websites. Specializes in custom themes & plugins, checkout/shipping/payment flows, and scalable PHP that follows WordPress coding standards. Strong front- end fundamentals (HTML5, CSS3/SCSS, JavaScript), performance optimization (Core Web Vitals), accessibility, and SEO/structured data. Owns projects end- to- end—from requirements and architecture to implementation, QA, and deployment—while collaborating closely with design and product teams.

Technical Skills

- WordPress & WooCommerce: Custom themes & plugins; hooks/filters; ACF & custom post types; Gutenberg/Block Editor; checkout/shipping/payment customization; REST API integrations; WPML with full RTL support.
- Front- End: HTML5, CSS3/SCSS, JavaScript (ES6+), jQuery; Responsive & cross- browser development; Bootstrap; Tailwind.
- **Back- End: PHP 7/8, MySQL; OOP; Composer; WP- CLI.
- Tooling & DevOps: Git/GitHub; CI/CD (GitHub Actions); cPanel/Plesk; Nginx/Apache; DNS, SSL, and staging workflows.
- Quality, Performance & SEO: Caching and asset optimization, image optimization, query tuning; security hardening; Rank Math & schema; GA4/GTM tracking.

Tools & Platforms

- CMS/Plugins: WordPress, WooCommerce, WPML, ACF, Gutenberg/Block Editor, Elementor
- Build & Workflow: Git/GitHub, Composer, Node/NPM, Webpack/Vite, WP- CLI
- Ops & Hosting: cPanel, Plesk, Nginx, Apache, DNS/SSL, backups & staging

- Analytics & SEO: Google Analytics 4, Google Tag Manager, Search Console, Rank Math

Experience

Senior WordPress Developer — Adselams | Dec 2023 – Present

- Lead development of new builds and redesigns; translate Figma/UI into performant, maintainable WordPress themes.
- Implement advanced WooCommerce business rules (tiered pricing, conditional shipping/payment, improved checkout UX).
- Ship multilingual sites with WPML, enforcing correct RTL/LTR and locale- specific SEO.
- Improve Core Web Vitals via caching strategies, asset splitting, and database/query tuning.
- Maintain code quality with Git workflows, code reviews, and lightweight CI pipelines.

Key Achievements

- Delivered multilingual e- commerce builds with custom checkout/shipping/payment flows aligned to business rules.
- Introduced staging + release workflow that reduced regressions and enabled safer iterations.
- Enhanced UX and discoverability by tuning performance (lazy- loading, critical CSS, caching) and structured data.

Senior WordPress Developer — Sara Advertising | Jul 2022 – Dec 2023

- Built bespoke themes and reusable component libraries aligned with design systems.
- Wrote custom plugins integrating third- party services (payments, shipping, marketing tools).
- Hardened security, set up automated backups, and enabled deployments to staging/production.
- Partnered with content/marketing to implement tracking, schema, and on- page SEO improvements.

Key Achievements

- Reduced delivery time on repeat layouts by establishing a shared component library.

- Standardized backup & security practices across projects and improved recovery readiness.
- Implemented GA4/GTM and schema best practices to support measurable campaigns.

WordPress Developer — Media Gate | May 2021 – Jun 2022

- Delivered responsive corporate sites using Bootstrap/CSS/JS with clean Gutenberg blocks.
- Configured hosting, domains, SSL, and email; integrated forms and CRM pipelines.
- Supported data migrations and maintained MySQL content with safe change management.

Key Achievements

- Launched multiple corporate websites with reliable form/CRM integrations and clear content workflows.
- Set up stable hosting/SSL configurations and standardized deployment steps.

WordPress Developer — Extreme Digital | Jan 2020 – Apr 2021

- Converted static designs into reusable WordPress themes and template parts.
- Customized WooCommerce catalog, promotions, and order flows.
- Performed maintenance, bug fixes, and version upgrades with minimal downtime.

Key Achievements

- Established a lightweight theme structure that simplified future customizations.
- Executed version/plugin upgrades with low risk and clear roll-back plans.

Selected Projects

- | | |
|---------------------------|------------------------|
| 1. gomla.sa | 2. alawaeloman.com |
| 3. stosa.sa | 4. autopractise.com |
| 5. sandraderma.com | 6. Astrixpharma.se |
| 7. maharaja-eg.com | 8. hollat.net |
| 9. shopsze.com.sa | 10. shahpor.com |
| 11. ramadecoration.com | 12. distancestudio.com |
| 13. hayahlaboratories.com | 14. petroflair.com |

15. ayaeldighady.com

16. drsarirabah.com

17. e-majestic.com

18. capalab.sa

19. calibration.sa

20. dicema.com

Education

- B.Sc. in Information Systems — Modern Academy (2016–2019)
- PHP Full- Stack Diploma — Russian Cultural Center (2020)

Languages

- Arabic: Native
- English: Professional working proficiency